

# Alternative Approaches to Economic Integration in Africa

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**RÉSUMÉ.** Depuis les indépendances, un nombre important d'institutions inter-africaines a été créé dans le but de promouvoir la coopération économique, sociale et culturelle entre les pays africains. Dans la plupart des cas, la coopération inter-africaine était vue comme une condition nécessaire au développement car elle permettait une utilisation plus efficace de l'agriculture, des ressources humaines et industrielles par la mise en commun des ressources, le partage des coûts et bénéfiques des services communs ainsi que la recherche active des complémentarités et des économies d'échelle. Jusqu'à nos jours, les progrès menant à une coopération économique intégrale ont été limités. Ces expériences ont conduit à une remise en question de la validité des choix des approches qui ont été jusque là suivies et à la faisabilité même d'une coopération inter-africaine dans les conditions économiques et sociales actuelles de l'Afrique qui se détériorent. Le modèle d'intégration des marchés copié sur celui de l'expérience européenne est incapable de venir à bout des contraintes résultant d'un sous-développement extrême, d'un fractionnement politique, d'un éventail trop étroit d'une non complémentarité des ressources et de populations trop peu nombreuses de la plupart des pays africains. Il est donc nécessaire d'élargir l'approche en y incluant non seulement le commerce mais aussi la production de base qui entraîne le développement de l'infrastructure de l'Agriculture et des industries lourdes. Cette approche de l'intégration sous forme de "paquet" de pole de développement du marché a le mérite de proposer à la fois des mesures compensatoires aptes à corriger les distorsions du marché ainsi que des mesures correctives pour réduire les grandes disparités existant entre les pays africains.

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## I. Introduction.

### A. *Objective and Rationale of Economic Integration*

For some time past, the Economic Commission for Africa (ECA) and the Organization of African Unity (OAU) have been engaged in promoting economic integration among African States in line with the objectives of the Lagos Plan of Action and the Final Act of Lagos which stipulate the establishment of Africa's Economic Community by the year 2000. The central objective of economic integration is to enable the countries agreeing to it to achieve, individually and collectively, higher rates of progress than they could attain in isolation. This is also its basic justification, without which, it would be absurd to ask sovereign states to submit to the restraint of a common organization.

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That the objective is also feasible has been established by experience and theory<sup>1</sup>. The advanced countries of Western Europe with high national incomes and large internal markets have joined to form a Common Market. The countries of Latin America have been for some time, trying to evolve a similar organization. In theory the expanded international market resulting from economic integration makes it possible for member countries to establish and operate efficiently a variety of modern industries, in particular, the heavy industries e.g. iron and steel, heavy chemicals, etc. which are characterized by "economies of scale". The wider internal and subregional market also offers them an opportunity to specialize in the production of different goods and services and reach a higher level of efficiency. In order to accelerate the rate of economic development and to raise the standard of living of people, several African countries have indeed to develop new branches of economic activity and to transform the existing branches. This process is handicapped, however, in most cases by the small size of the national markets and by the low average purchasing power of the potential buyers.

The variety and diversity of the natural resources (including agriculture) in each country of the various subregions further enhances the rationality of co-operation and of coordinated development. Some areas possess abundant mineral resources, while other areas lack them, but enjoy rich potential of hydro-power and other resources. Other areas, while having at the moment rather limited chances of developing heavy industries, have good prospects of substantially increasing their production of food and thus becoming food-surplus areas.

The development of all modes of transport (rail, road and air) also calls for a coordinated plan. On the one hand, such a plan would contribute to the development of individual industries, and on the other hand, it would provide links between different countries of various subregions and in this way stimulate intra-subregional trade.

The areas of co-operation are not limited to national resources, agriculture, industries, transport only; they extend also over a wide range of other activities, such as education (especially at the University level), pure and applied research, and trade, banking and insurance, social and cultural development, etc.

But obviously the benefits of wider internal sub-regional market can accrue only if a common market is created first and barriers to the internal move-

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<sup>1</sup> See Barry Brocwell-Milnes, *Economic Integration in East and West* (London, Croom Helm, 1976).

ment of trade and commerce and labour removed or substantially reduced as well as restrictions on current payment transactions and on capital movements; and secondly, a common customs tariff is established against the external world<sup>2</sup>. To this end, measures to render the African products relatively competitive with goods imported from outside the Community, and to seek and to obtain more favourable conditions for African products in the world market would be worth while. To the extent that internal obstacles exist, the common market is cut up and the effectiveness of economic integration reduced. Again to the extent that some members of the common market receive or give concessions in respect of the exports to and imports from countries other than the partners, the common tariff wall is breached, the centripetal forces gain over the centrifugal forces and economic disintegration begins to develop. It is difficult to reconcile the allegiance to the common market with that of an outside preferential system.

But though internal free trade and a common customs tariff are necessary conditions for economic integration, they are not sufficient. For the aim of economic integration is not only to raise the income of the member states taken together but also to ensure to each state an equitable share in the total progress. But this does not happen automatically; indeed the creation of a common market may retard the process of advanced countries or conversely benefit them at the expense of the least advanced. It may, therefore, be necessary to take compensatory measures to distribute the fruits of progress equitably, relying upon outside help for resources needed to accelerate the development of the least developed areas. This complex process of adjustment can be amplified and helped within the subregions. Co-operation is not only an economic necessity, but it is also politically wise. In other words, subregional economic co-operation is also looked upon as a means towards future political co-operation and political unity. The example of the EEC can be quoted "Through economic unity towards political integration".

These are problems of integration which the African planners share with the European and the Latin American colleagues. But the former have a further basic task to perform. In Western Europe the problem of integration is, by and large, one of dovetailing national structures that are already well developed into an efficient mosaic. In Latin America it is partly this, but

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2 See R.F. Nikessel, "The Theory of Common Market as applied to Regional Arrangements among Developing Countries", in R. Harrod, ed., *International Trade Theory in a Developing World* (London: Macmillan, 1963).

partly also developing the structures and establishing them on a multinational basis. But African economies are in many instances so underdeveloped, that there is little to integrate, and the economic planners have to give as much attention to creating the structures themselves as to uniting them at the sub-regional level into consistent wholes<sup>3</sup>. Probably, a term more expressive of this situation than "economic integration" would be "integrated economic development".

It is true that African countries since independence have considered and endeavoured to break the loggia of underdevelopment by adopting a number of alternative development approaches to the economic transformation of their economies; The first traditional approach has, generally, been on expanding exports of a small range of their primary commodities to the developed countries, in order to earn foreign exchange with which to purchase capital, intermediate and consumer goods not produced domestically. But this strategy has failed to transform the African economies as the demand for, and the price of the primary commodities have substantially decreased in the world market, in part as a result of increased synthetic products of substitution in developed countries.

Paralleling the export-oriented strategy, most African countries have adopted the second approach of import-substitution industrialization at the national level. The weaknesses of this strategy are that it largely caters for the consumption patterns of a small minority of the African population - the urban affluent - with the tastes of developed countries, and for its success, it depends on earning enough foreign exchange to import capital goods, intermediate goods, raw materials and technical and managerial skills, as one of the reasons for the excess capacity and high-cost industries is inadequacy of foreign exchange to import spare parts and other inputs required for the efficient operation of African industries. Countries that have pursued aggressive import-substitution programmes with a view to replacing the machines and other inputs that are imported, have been constrained by limited national markets which do not permit the establishment of efficient size firms for the production of intermediate and capital goods. Even where individual national markets within the subregion suffice for primary import-substitution, secondary import-substitution for the production of intermediate, capital, and durable consumer goods, needs larger markets, because in such industries there are economies of scale and minimum plant sizes which require more than individual national markets.

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3 See P. Robson, *Economic Integration in Africa* Evanston, III: Northwestern University Press, 1968.

The third approach adopted, which is closely related to the import-substitution strategy, was the promotion of exports of the manufactured and semi-processed products to the industrialized countries in the hope of overcoming the constraint of small markets and earning additional foreign exchange. But the current protectionist policies of the developed countries are frustrating such attempts to penetrate their markets.

Fourthly and finally is the redeployment approach whereby some industrial plants in developed countries were transferred to African countries, mostly by multinationals. However, the flaw with this proposal is that it is the developed countries that decide on industries to be transferred and the terms and conditions on which they are transferred.

Therefore, African countries are left with no choice but to design collectively, a process of development which is directly relevant to their needs and enable them to produce much of the consumer, intermediate and capital goods that are now imported. None can do this alone, at the national level, if not through the strengthening of the subregional economic co-operation arrangements. There is ample evidence that the inflow of external resources has not only been inadequate since the beginning of the deep-seated world economic crises in the early 1970s, but it was also actually declining in relation to the needs of the African countries. That is why the Second United Nations Development Decade called for the adoption of an auto-centred approach to development - reliance on own resource endowments and technological achievements - which call for greater co-operation among developing countries themselves through the pursuit of the policy of collective self-reliance. African countries need therefore to pool their resources together so as to enhance their chances of achieving sustainable growth and development.

*B. Past and Present Attempts of Economic Integration in Africa*

1. At the Continental Level

The concept of economic co-operation among independent political units for the structuration and transformation of the economies through collective efforts is not new to Africa; The first attempt was the Conference of Independent African States held in Accra (Ghana) in April 1958; at which the African States recommended the setting up of an Economic Research Committee within each country and a Joint Economic Research Committee composed of representations from all independent States whose task would be to, *inter alia*, coordinate economic planning among the states towards the achievement of an All-African economic co-operation arrangement. This was followed by a second conference of independent African States in Addis Ababa, (Ethiopia) in 1960 which called for the creation of an African Council for Economic Co-operation. In May 1963, the Organization of African

Unity (AOU) was created and one of the provision of its Charter calls for the "co-ordination and intensification of co-operation and efforts of member States with a view to achieving a better life for the people of Africa"

Ten years later in May 1973, the "African Declaration of Co-operation Development and Economic Independence" was adopted by the tenth ordinary session of the OAU Heads of State and Government held in Addis Ababa. The Declaration underlined the importance attached by African countries to collective self-reliance and economic independence. The second extraordinary session of the OAU Heads of State and Government and the First OAU Economic Summit, convened in Lagos in April 1980 adopted the Plan of Action and the Final Act of Lagos which enjoin all independent African countries to take, during the 1980s, all necessary steps to strengthen existing regional economic communities and establish other economic groupings so as to cover the continent as a whole - West Africa, Central Africa, North Africa and Eastern and Southern Africa - and during the 1990s, to promote co-ordination and harmonization among existing economic groupings for the gradual establishment of an African Common Market by the year 2000.

## 2. At the Sub-regional Level

The great action, within the framework of subregions, goes back to pre-independence era or in the early 1960s. But that action was boosted by the Council of Ministers of the African Economic Community (AEC) which adopted in 1977 a resolution 311 recommending the creation of five ECA subregional programming and operational centres (MULPOCs) which replaced UNDATS, with the basic aim of initiating and promoting economic co-operation at the subregional level. The desire of African countries to coordinate their economic policies in order to accelerate their economic growths has caused the establishment of various groupings in the area. Even in the colonial era, there was the need to create larger markets and to speed up the development programmes of the various territories. These policies have led to the creation of various groupings in West Africa, Central Africa, East and Southern Africa and North Africa and in the following paragraphs; brief mention is made of each of them.

### (a) The West African sub-region

In West Africa, immediately after independence in the early 1960s, several attempts of union were made. These include *inter alia*: (i) the West African Customs Union (1956) made up of the Federation of West African States [Benin (Dahomey), Burkina Faso (Upper Volta), Guinea, Côte d'Ivoire, Mauritania, Niger, Senegal and Mali] which, since 1973, has been transformed into the West African Economic Community (CEAO); (ii) the Conseil de l'Entente (1959) composed of Côte d'Ivoire, Benin, Burkina Faso and Niger and aimed at co-ordinating the economic as well as political policies; (iii) the Ghana-Burkina Faso Customs Union (1961); (iv) the Nigeria-Benin

Customs arrangement; (v) the various customs agreements between Ghana and Burkina Faso; Ghana and Niger; Benin and Niger; Liberia and Sierra Leone; (vi) the grouping of Senegal, Guinea, Mali and Mauritania around the River Senegal Development Project, etc. The examples of such West African economic groupings are: the Conseil de l'Entente, UDAO, UDEAO, CEAO, OCAM, Mano River Union, Cape Verde, Guinea Bissau Free Trade Area, etc.

Some of these initiatives of union have undergone several economic and political difficulties and could not survive. However, the meeting of African States in Accra from 27 April to 4 May 1967 decided to prepare for the negotiation and conclusion of a Treaty by which an Economic Community of West Africa shall formally enter into force. It embraced: Benin, Burkina Faso, Ghana, Côte d'Ivoire, Liberia, Mali, Mauritania, Niger, Nigeria, Senegal, Sierra Leone and Togo. Pending conclusion and the entry into force of the Treaty, the duly authorized plenipotentiaries of these States signed "articles of association for the establishment of the Economic Community of West Africa", establishing an Interim Council of Ministers, the principal task of which was to draft the Treaty, submit it to member States and initiate action as necessary and appropriate to facilitate the entry into force of the Treaty. But the programmed follow-up actions did not materialize.

In 1973, Nigeria and Togo initiated actions to create the West African Community and the Community came into being definitively on 10th June 1975 when nine signatory states ratified the Treaty which was signed on May 28, 1975, under the name of Economic Community of West African State (ECOWAS). However, ECOWAS did not become operational till the beginning of 1977 after the signing of the five initial protocols in November 5, 1976, the location of its headquarters at Lagos, and the appointment of the statutory posts. During its formative period (1977-1979), the administrative structure of the institutions of the Community was shaped and basic background activities were undertaken, namely the recruitment of permanent staff, the rules of procedure of the decision-making bodies, organizational structures for the Executive Secretariat and for the Fund. In 1979-1981 ECOWAS launched its first programme action based on the following priority areas: trade and customs matters, fiscal and monetary matters, transport and communications matters, immigration, social and cultural co-operation, institutional and administrative matters and co-operation in defence matters.

1981-1985 was the period of identification and execution of projects based on the co-operation programmes<sup>4</sup>.

The West African subregion which embraces all the ECOWAS member-States has a potential market of 174.3 million inhabitants in 1986 which provides a sufficiently wide market to sustain large-scale industrial projects (heavy industry) with an area of 6,162,700Km<sup>2</sup> giving a density of 28.3 inhabitants per km, the highest of the all African subregions. In 1986, its GDP at constant 1980 prices was estimated at US\$104.9 billion, giving a per capita income of US\$602.3. There are only three landlocked countries (Burkina Faso, Mali and Niger) each linked to at least two coastal countries. It has large sea-board, which is favourable to the development of coastal trading and the highest sea fishing off the coast in the world. Its agricultural potential include: groundnuts, cotton, millet, sorghum in the Sahel and coffee, cocoa, cabbage, palm, plantain, manioc, cereals in the forest countries. The mining resources includes: oil (Nigeria), phosphates (Senegal, Togo) iron (Liberia, Mali, Mauritania), bauxite (Guinea), Uranium (Niger). The exploitation of four great rivers (Niger, Senegal, Mano-Gambia) for hydro-electric sources has just begun. All these advantages could be used to the benefit of subregional economic integration if economic co-operation between member countries in production and services sectors is intensified and strengthened.

#### (b) The Central African Subregion

Three major groups of countries can be identified in Central Africa: the first one includes the countries which used to belong to the French regime (Cameroon, Congo, Gabon, RCA, Chad)<sup>5</sup> the second group comprises the countries which used to be under the protectorate of the Belgian regime (Zaire, Burundi and Rwanda) and the third one is composed of the countries which were under the Portuguese regime (Angola, Equatorial Guinea, Sao Tome & Principe). In the "French Equatorial" African countries, there existed some measures of integration between Congo, Gabon, Central African Republic and Chad since 1910 with a governor-general and a permanent High Commission in Brazzaville. But this federation broke up in 1956 following the disputes that arose with respect to the territorial distribution of federal revenue which favoured the poor land-locked countries (RCA and Chad). In 1959, the Convention establishing the Equatorial Custom Union (UDE) was signed after an agreement on a new distribution formula for fiscal revenue. In 1961 the UDE accepted to integrate the Federal Republic

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<sup>4</sup> See ECOWAS, *Ten Years of ECOWAS 1975-1985*, Lagos, June 1985.

<sup>5</sup> See P. Robson "Economic Integration in Equatorial Africa" in A. Hazlewood (ed), *African Integration and Disintegration* (London: Oxford University Press, 1967).

of Cameroon into the Customs Union and this resulted in the signing of the Treaty establishing UDEAC on 1st January 1966 by the five Heads of State, under which quotas were abolished, although no fixed time-schedule for this was specified in the Treaty. The most important measures contained in the Treaty concern the harmonization of the external and internal tariff and tax structure and the co-ordination of economic activities such as development plans, transport policy and industrial development.

A solidarity Fund designed to compensate those member States of the customs union which threatened to benefit less than others from the operation of the customs union was created and the only source of revenue of this Fund was a share of 20 per cent of all import duties collected by common customs office. Chad and RCA were net recipients of the Fund and Congo and Gabon net donors. But alternatively, the problems of the co-ordination of industrial development within the customs union arose during the preparatory phase of the Treaty. Congo, Cameroon and Gabon in particular resisted industrial co-ordination strongly and preferred compensation arrangements on the basis of fiscal measure. Chad and Central African Republic strongly favoured some kind of industrial allocation, given their natural disadvantage as landlocked states. The final Treaty took account of the latter argument but no mention was made in the Treaty of the solidarity Fund's original role of compensating those countries that seemed to benefit less from the customs union<sup>6</sup>.

On the other hand, the UN trust territory of Rwanda-Burundi, which had been administered firstly as part of German East Africa until the Treaty of Versailles and then by the Belgium along with the then Belgian Congo (now Zaire) until July 1960, became two separate states in July 1, 1962: the Republic of Rwanda and the Kingdom of Burundi. The efforts of a UN commission to persuade Rwanda and Burundi to remain as one political unit after independence failed because of fierce fighting, and by the end of 1963, even the customs and monetary union agreed by the two countries (along with Zaire) had been abolished. After a subsequent change of Government in Rwanda and the establishment of the Republic in Burundi, reasonable rela-

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6 On 1st April 1968, Chad and RCA resigned officially from UDEAC, and joined Congo-Kinshasa (now Zaire) to form the Union of Central African States (UCAS). But nine months later in December 1968, the RCA withdrew from UCAS to rejoin UDEAC.

tions have been restored and the Economic Community of the Countries of the Great Lakes (CEPGL) linking Zaire, Rwanda and Burundi has developed into a secure institution. In the meanwhile, the other central African countries Equatorial Guinea and Sao Tome & Principe along with Angola were enjoying their traditional Portuguese-born co-operation until Equatorial Guinea decided to join UDEAC in 1985.

The ten countries<sup>7</sup> of Central Africa decided in December 1987 to create an Economic Community of the Central African States (ECCAS) with headquarters established in Libreville (Gabon). The operational activities of the Community started two years later after the signing of the Treaty. The 10 countries of the Central African subregion are sparsely populated, with a total population of 63.4 million in 1986, covering a total area of nearly 5.4 million km<sup>2</sup>, giving thus average population density of only 11.7 inhabitants per square kilometer. There are 4 coastal countries (Cameroon, Congo, Gabon, Equatorial Guinea), one island country (Sao Tome and Principe), four landlocked countries (Burundi, RCA, Chad and Rwanda) and one semi-landlocked country (Zaire). The geographic distances within the Community are quite considerable; the shortest distance from the extreme North to the extreme South being more than 3000 km (distance Paris-Moscow). In 1986 the total gross domestic product (GDP) of the subregion was US\$24.3 million at constant 1980 prices of which more than one-half originates in Cameroon (US\$8.9 billion) and Zaire (US\$6.1 billion). In terms of GDP per capita, however, Gabon comes first, followed by Congo and the subregion's average per capita income is put as US\$ 383.7 (see table 1).

The Central African subregion has the greatest hydro-electric potential in Africa. The current surplus capacity of the Inga II hydro-electric power station of more than 1600 MW suffices to ensure the creation of an industrial base in the Community and its main tributaries (iron and steel complexes, aluminium foundries), since the subregion also possesses rich mining resources (iron ore, bauxite, oil and gas, copper, manganese, phosphates, potassium salt, coal, etc.) The subregion is also endowed with rich agricultural and energy potential along the Zaire/Congo river basin with huge rainfalls. The exploitation of these different mineral, agricultural, energy resources should constitute the basis for rapid integration and economic development.

(c) Eastern and Southern African Sub-region

In East and Southern Africa, there are also three distinct groups of countries: the three East African countries which used to belong to the East Afri-

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7 Angola which could have been the eleventh member-State of ECCAS participated in the deliberation and discussions of ECCAS as an observer and has not yet decided to join the ECCAS.

can Economic Community, the Southern States (composed of Angola, Botswana, Lesotho, Malawi, Mozambique, Swaziland, Tanzania, Zambia and Zimbabwe) which formed in 1980 the Southern African Development Co-ordination Conference (SADCC), and the others (Ethiopia, Djibouti, Somalia, Comoros, Seychelles, Mauritius, Madagascar...). Indeed in the early 1960's, there existed on the one hand the Central African Federation and on the other the East African Community. The first one disintegrated largely for political reasons while the second experienced serious difficulties stemming basically from different levels of economic development in each member-country. These difficulties are briefly described here because they constitute a good lesson of the problems of economic integration<sup>8</sup>.

Economic co-operation in the three East African countries (Kenya, Uganda, Mainland Tanzania) has a relatively long history. The customs authorities of Kenya and Uganda were merged as early as 1917 and the Kenya/Uganda tariff rates were adopted in 1922 by Tanganyika. A customs agreement in 1927 removed virtually all customs barriers between the three countries and a system of recording inter-territorial transfers of goods was established which enabled the authorities to distribute the import duties on imported items to countries of final destination. From 1920 onwards, moreover, East Africa had its common currency, the East African Shilling, issued by the East African Currency Board. During the period prior to independence, a large number of commonly operated and administered services were established among which post and telecommunications, railways and harbours, a university, customs and excise and income tax departments, a common list of traded agricultural and industrial products, research and technical services, a central legislative assembly, and a central body administering the services (the East African High Commission replaced upon independence by the East African Common Services Organization). From 1954 onwards, several difficulties began to emerge, namely those dealing with criticism on the centralization of the common services machinery in Nairobi and Mombassa, the unequal ratio of growth of inter-territorial trade and the unequitable distribution of manufacturing industry which tended to cluster around Nairobi. A Commission was set up in 1960 to look into these

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8 See A. Hazlewood "The East African Common Market: Importance and Effects" *Bulletin of the Oxford University Institute of Economics and Statistics*, Vol. 28, N 1 (February 1966); B.F. Massel, *East African Economic Union: An Evaluation and some Implications for Policy*, the Rank Corporation, December 1963 and J.S. Nye (Jr.), *Pan-Africanism and East African Integration* (Cambridge Mass.: Harvard University Press, 1965).

Table 1: General Indicators of African Sub-regions in 1986

Subregion country	Population (million)	Area (000 Km <sup>2</sup> )	Density /Km <sup>2</sup>	GDP/US\$ <sup>(a)</sup> million	GDP (US\$) /capita	GFCF/ in GDP <sup>(b)</sup>	GDP*	Total (%) **	X	M
<b>West Africa</b>										
1. Benin	4.18	112.6	37.1	1,068.6	255.6	19.5	8.2	5.1	5.1	5.4
2. Burkina Faso	7.12	274.2	19.6	1,264.5	178.3	3.4	5.1	2.8	2.8	2.9
3. Cape Verde	0.33	4.0	82.5	144.7	438.5	20.7	7.2	0.5	0.5	2.8
4. Côte d'Ivoire	10.16	322.5	31.5	8,754.5	861.7	10.6	7.9	10.5	10.5	10.2
5. The Gambia	0.66	11.3	58.44	239.9	363.5	26.7	9.9	4.2	4.2	65.3
6. Ghana	14.04	238.5	58.9	15,334.2	1,092.2	8.6	3.6	11.6	0.5	0.5
7. Guinea	6.23	245.8	25.3	1,113.3	178.7	11.8	2.8	2.4	0.3	0.3
8. Guinea Bissau	0.91	36.1	25.2	157.8	173.4	15.1	0.4	8.8	4.5	4.5
9. Liberia	2.26	111.4	20.30	635.9	281.4	11.8	7.2	1.4	0.8	0.8
10. Mali	8.32	1,204.0	6.9	1,727.5	207.6	21.3	4.4	27.5	8.5	8.5
11. Mauritania	1.95	1,085.8	1.8	640.3	328.4	20.3	10.1	4.6	2.4	2.4
12. The Niger	6.30	1,267.0	5.0	2,365.8	375.5	16.3	3.7	21.4	10.4	10.4
13. Nigeria	98.52	923.8	106.6	66,871.7	678.8	16.0	3.1	0.6	2.8	2.8
14. Senegal	6.61	197.2	33.5	2,892.6	437.6	11.5	8.5	11.3	16.8	16.8
15. Sierra Leone	3.67	71.7	51.2	883.6	240.8	32.8	13.6	11.3	1.2	1.2
16. Togo	3.05	56.8	53.7	875.4	287.0	22.0	8.0	2.5	1.8	1.8
<b>ECOWAS</b>	<b>174.30</b>	<b>6,162.7</b>	<b>28.3</b>	<b>104,975.3</b>	<b>602.3</b>	<b>16.8</b>	<b>6.1</b>	<b>5.9</b>	<b>4.9</b>	<b>4.9</b>

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<b>Central Africa</b>										
1. Burundi	4.86	27.8	174.8	1,009.2	207.7	12.7	2.8	4.2	1.9	
2. Cameroon	10.15	475.4	21.4	8,969.4	883.7	24.1	5.2	1.7	0.4	
3. C.Afr. Republic	2.64	613.0	4.2	905.0	342.8	8.3	4.1	1.6	2.5	
4. Chad	5.14	1,284.0	4.0	782.6	152.3	6.6	1.9	4.1	1.1	
6. Congo	1.79	342.0	5.2	2,062.9	1,152.5	18.1	8.2	0.3	1.7	
6. Equator. Guinea	0.40	28.1	14.2	40.6	101.5	18.2	2.7		0.3	
7. Gabon	1.17	267.7	4.4	3,183.9	2,721.3	31.9	5.5	0.1	0.8	
8 Rwanda	6.28	26.3	238.8	1,229.5	195.6	16.6	1.8	0.3	2.9	
9. Sao Tome & Principe	0.10	0.9	103.7	30.1	301.0	23.5	12.0		-	
10. Zaire	30.85	2,345.4	13.2	6,104.7	197.9	15.4	2.1	1.0	0.4	
CEEAC	63.38	5,420.6	11.7	24,317.9	383.7	17.5	4.6	1.1	1.3	
<b>East &amp; Southern Africa</b>										
1. Angola	8.98	1,246.7	7.2	3,320.2	369.7	6.2	5.1	0.1	30.0	
2. Botswana	1.15	600.4	1.9	7,389.9	1,208.6	14.0	1.9	5.0	4.4	
3. Burundi	4.16	27.8	174.8	1,009.2	207.7	12.7	2.8	3.1	6.5	
4. Comoros	0.45	2.2	200.4	159.1	345.9	19.1	4.3	42.4	12.7	
5. Djibouti	0.38	22.0	17.3	253.4	666.8	22.4	1.2	6.5	1.0	
6. Ethiopia	44.74	1,221.9	46.6	3,670.0	82.0	14.2	5.9	14.5	1.4	

*Africa Development*

7. Kenya	21.48	582.6	36.9	6,292.3	292.9	18.7	5.5	0.3	0.0
8. Lesotho	1.56	30.3	59.5	352.1	225.7	46.6	1.1	2.6	10.2
9. Madagascar	10.30	587.0	17.5	2,923.5	283.8	14.3	7.4	7.8	10.2
10. Malawi	7.17	118.5	60.5	1,159.6	161.7	14.8	5.8	5.8	1.2
11. Mauritius	1.07	2.0	535.0	1,236.8	1,155.9	18.7	10.9	1.9	10.3
12. Mozambique	14.34	801.6	17.9	985.8	68.7	6.7	10.2	1.9	10.3
13. Rwanda	6.28	26.3	238.8	1,229.5	195.8	16.6	1.8	1.6	27.1
14. Seychelles	0.08	0.3	266.7	124.3	1,553.6	22.4	26.1	0.9	7.7
15. Swaziland	0.67	17.4	38.5	556.9	831.2	25.4	5.5	-	-
16. Somalia	4.76	637.6	7.5	1,432.7	301.0	11.0	8.6	1.3	5.3
17. Uganda	16.02	236.0	67.9	2,592.2	161.8	20.1	2.1	0.6	34.7
18. U.R. Tanzania	23.33	945.7	24.7	3,495.0	149.8	21.3	7.5	2.8	3.5
19. Zambia	6.80	752.6	9.2	3,673.3	532.4	9.3	11.7	6.7	7.6
20. Zimbabwe	9.10	390.6	23.3	6,285.4	690.7	12.9	5.8	2.5	3.3
ES-PTA	183.63	8,248.9	22.3	42,141.2	229.5	17.4	6.6	5.5	5.1

**North Africa**

1. Algeria	22.42	2,381.7	9.4	42,149.8	1,879.7	36.9	5.0	0.1	1.2
2. Egypt	48.02	1,001.5	47.9	33,115.7	689.6	18.0	9.5	0.8	1.4
3. Libya	3.74	1,759.5	2.1	27,902.7	7,460.6	22.1	3.6	0.3	0.7
4. Morocco	22.48	445.4	50.5	17,794.2	791.6	20.5	5.5	1.4	0.6

5. Sudan	22.18	2,505.8	8.9	8,130.0	366.5	21.6	9.9	25.7	1.6
6. Tunisia	7.23	163.6	44.2	9,427.4	1,303.9	23.9	5.5	6.1	3.4
Nth. Africa PTA	126.00	8,257.5	15.3	138,519.8	1,098.6	23.8	6.5	3.6	1.3
<b>Develop. Africa</b>	<b>536.20</b>	<b>28,035.6</b>	<b>19.5</b>	<b>307,715.5</b>	<b>573.8</b>	<b>18.9</b>	<b>6.0</b>	<b>3.6</b>	<b>3.2</b>

Source: ECA Secretariat, *Survey of Economic and Social Conditions in Africa, 1986-1987*, April, 1988 and IMF, *Direction of Trade Statistics Year-book*, 1987.

X = Exports - M = Imports

a/ At constant 1980 prices

b/ Gross Fixed Capital Formation (GFCF).

\* *Share of transport & communications in GDP (in percent)*

\*\* *Share of African Trade in Total Trade (percent)*

vances. Although the Commission did not see any logic to these claims since in any common market, countries endowed with economies of scale would benefit more in the short-run and the poorly endowed countries could benefit more in the long-run than in the state of isolation, it nevertheless recommended that industrial licensing be discontinued, that an agreed general principles of inter-territorial co-ordination of policy in matters of trade and prices be made on a regularly basis, and that the Community be assisted by an Economic Adviser and secretariat free of territorial affiliation. The Commission also proposed that a Distributable Pool of revenue, which would offset in some degree the inequalities in the benefits derived, be set up, fed by two sources of income: a portion of the yield from the income tax charged to companies on profits arising from manufacturing and finance and a portion of the yield from customs and excise duties<sup>9</sup>.

Although the revenue redistribution through the Distributable Pool was quite substantial, this proposal again created a new source of controversy in East Africa. Kenya, as the major contributor to the Pool, complained that the large transfers to the Pool had a heavy burden on its public revenue. Uganda and Tanganyika also did not accept the purely fiscal redistribution as a fair compensation for the larger gains Kenya derived from the common market. Uganda and Tanganyika in fact disagreed with the Commission's diagnosis of the nature of the inequality: they wanted economic activity and more manufacturing industry in particular<sup>10</sup>. In order to deal with this problem, the "Kampala Agreement for Correcting Trade Imbalance in East Africa" was reached in April 1964 at a ministerial meeting, which was slightly modified in 1965 at the Heads of State meeting in Mbale. The agreement basically stipulated that any expansion of capacity in existing firms should be located in Uganda or Tanzania and not in Kenya and that any new industry should be allocated fairly to the three territories. The Kampala agreement also suggested a system of quotas and suspended quotas whereby exports from surplus countries would be progressively reduced, and local production increased in the deficit countries. A study on a long-run industrial plan was to be commissioned.

Although the Kampala/Mbale agreement resulted in the expansion in Uganda and Tanzania of Kenya - based companies, Kenya never ratified the agreement and both the allocations of new industry and the common quota formulation remained a dead letter. As a result, Uganda and Tanzania impo-

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9 See W.T. Newlyn, "Gains and Losses in the East African Common Market" *Yorkshire Bulletin of Economic and Social Research*, Vol. 17, No 2 (November, 1965).

10 This is exactly the same situation that happened in the Central African Customs Union between Chad and RCA on the one hand and Congo, Gabon and Cameroon on the other.

sed a large number of quotas. But, as the effects mostly offset each other, neither the Tanzanian nor the Ugandan balance of trade improved; indeed, contrary to what was hoped, Kenya's positive inter-territorial trade balance increased. The East African Common Market began to collapse in June 1965 with the announcement of separate central Banks, issuing separate currencies. Again another Commission was set in September 1965 and following its recommendations, the three Heads of State of Kenya, Uganda and Tanzania signed the Treaty for East African Co-operation in Kampala in June 1967 to become effective on 1st December 1967. The Treaty provided for the creation of an East African Community with its headquarters in Arusha (Tanzania) which took over the existing common services, except the railways, harbours, East African Airways and Post and Telecommunications which were left as self-accounting under statutory corporations. In addition, three ministries of the respective member countries were appointed to reside in Arusha to deal solely with East African affairs, independently of their national governments.

The most significant core of the new Treaty, apart from that which resulted from the creation of various specialized councils and the Common Market Tribunal, includes the measures to promote balanced industrial development through the harmonization of fiscal incentives offered by each country towards industrial development, the transfer tax system and the establishment of the East African Development Bank. According to the provisions of the New Treaty, a country that is in deficit in its total trade in manufactured goods with the other two countries may impose transfer taxes upon such goods originating from the other two countries up to a value of goods equivalent in each case to its deficit with that country. The East African Development Bank should attract more outside finance to deal with the problems of industrial allocation, particularly in Uganda and Tanzania.

The East African Common Market was the most advanced institutionally and structurally in Africa, but it collapsed in 1976 mainly due to the lack of political and economic vision. The failure to rationalize industrial economic planning and development through specialization and programming throughout its existence and the institution by the member States of Transfer tax systems, the state trading co-operations and the exchange control against one

another which failed to function optimally were the main causes of the collapse<sup>11</sup>.

On the other hand, the southern States created in April 1980 in Lusaka (Zambia) the southern African Development Co-ordination Conference (SADCC) following the wish of the five Front Line States (Botswana, Angola, Mozambique, Tanzania and Zambia) to work collectively to integrate their economies and to achieve economic liberation and regional self-reliance. The Conference was joined later by Malawi, Lesotho, Swaziland and Zimbabwe. The objectives of SADCC are<sup>12</sup>: (i) the reduction of economic dependence particularly, but not only on the Republic of South Africa; (ii) the forging of links to create a genuine and equitable regional integration; (iii) the mobilization of resources to promote the implementation of national, interstate and regional policies; and (iv) concerted action to secure international co-operation within the framework of the strategy for economic liberation. Basically, the SADCC member states, taking up on the failure of such trade-based communities as the Federation of Rhodesia and Nyasaland, the Portuguese Community, the East African Common Market, the Southern African Customs Union, collectively rejected models that would lead to growing gaps between stronger and weaker states and argued for more co-ordination of production than that of trade. Therefore, the SADCC should serve the needs of co-ordinated national and regional development and trade should be planned to flow from such needs.

To overcome the difficulties inherent in a small grouping, such as those described above, and also to enlarge the size and scope of the market in the subregion, several member countries of East and Southern Africa expressed the need for the formation of an Economic Community for Eastern and Southern Africa. The Preferential Trade Area (PTA) came to being after several discussions in the ECA and OAU which encouraged the founders of PTA. The loss of the East African Community (EAC) and the Central African Federation led many to hope for a new much larger organization to replace them. There were nine intergovernmental committee meetings involving ministers from all the member countries who worked out the policies of the PTA and six meetings of lawyers representing all the countries involved to draft the actual Treaty document.

Following a decision by the Lusaka-based MULPOC Council of Ministers held in Lusaka on 4 November 1977, the first Extraordinary Conference of Ministers of Trade, Finance and Planning took place in Lusaka, Zambia 30-

11 See Sena Eken "The Breakup of the East African Community" in *World Affairs*, Summer 1979; Sulciman I. Kiggundu *A Planned Approach to a Common Market in Developing Countries* (Nairobi, Kenya): Coign Publications, 1983).

12 See SADCC, *Macro-economic Survey 1985*, Gaborone, Botswana, 1986.

31 March 1978 at which the Ministers adopted the Lusaka Declaration of Intent and Commitment on the Establishment of a Preferential Trade Area for Eastern and Southern African States as a first step towards the creation of a common market and eventually an economic community for the subregion. The first meeting of an inter-governmental Negotiating Team of Officials which should conduct negotiations on the Treaty met in Addis Ababa 27-30 June 1978 and adopted the principles which were to form the basis of the proposed Treaty. The Eastern and Southern African subregion embraces the following countries: Angola, Botswana, the Comoros, Djibouti, Ethiopia, Kenya, Lesotho, Madagascar, Malawi, Mauritius, Mozambique, Seychelles, Somalia, Swaziland, Uganda, the United Republic of Tanzania, Zambia and Zimbabwe.

The PTA covers an area of 8 248 900 square kilometers with a population of 183.6 million in 1986 (giving a density of 22.3 per km<sup>2</sup>) and a GDP of over US\$42.1 billion (US\$229.5 per capita). Sixty per cent of the area is endowed with rivers and lakes. The hydro electric potential of the subregion is estimated at well over 700 billion kwh per year. Together, the countries of the subregion produce most of world's gold, diamonds, platinum, chrome and manganese. It has over 300 billion tons of coal, over 170 billion cubic metric metres of natural gas, over 200 billion metric tons of petroleum and large quantities of uranium, nickel, copper and cobalt. Therefore the PTA sub-region has a great potential for the restructuring of the national economies and achieving collectively accelerated self-sustaining and self-reliant development.

#### (d) North African Sub-region

The North African sub-region, embracing Algeria, Egypt, Libya, Morocco, Tunisia and the Sudan are linked together by the Islam traditions which have deeply influenced legal and social systems of the whole sub-region. But, in spite of the efforts made by the Economic Commission for Africa since the early 1960s to organize economic co-operation between all the countries of the sub-region, no concrete grouping had come out strongly, the countries of the sub-region preferring to co-operate on a bilateral rather than a multilateral basis. The only strong Organization of economic co-operation that emerged is the one taken up by the so-called "Maghreb" countries: Algeria, Morocco, Tunisia and Libya. When Algeria gained its independence in 1962, discussions on the coordination of foreign, cultural, judicial and economic policies were intensified, but the inter-ministerial council never met to agree on any of these policies. The failure of the countries to come to any concrete areas of co-operation was partly due to political considerations (left versus right wings) and partly to unfortunate border disputes. These controversies did not discourage the ECA from supporting the idea of closer economic

co-operation between the Maghreb States. In October 1963, the Tangier ECA sub-regional office was created at the request of six countries of North Africa. In 1964, an industrial co-ordination mission to Algeria, Morocco, Tunisia and Lybia, recommended co-ordinated actions in a number of important industries (energy, minerals, fertilizers, iron and steel, metal working and engineering, other chemicals and glass). This led to the foundations of economic co-operation between the Maghreb countries in 1964 and to the creation of a Centre of Industrial Studies in Tripoli in 1967<sup>13</sup>.

In March 1987, the plenipotentiaries of the six member-countries of North Africa expressed the wish to create a Preferential Trade Area (PTA) for the sub-region. Subsequently, the intergovernmental group of experts of the six countries met in December to concretise that wish through the establishment of time-table schedule of discussions and negotiation of the Treaty establishing the Preferential Trade Area for North Africa by 1990.

The North African sub-region is extremely rich in mineral resources (phosphates, oil, natural gas, iron and manganese ores, coal, lead, zinc, etc) and none of the countries is landlocked. The geographical proximity to Europe gives the sub-region a wider scope for its exports than the other African sub-region. The North African area covers 8.257.500 km with a population of 126.1 million inhabitants in 1986, giving a density of 15,9 inhabitants per km<sup>2</sup>. The 1986 gross domestic product is estimated at US\$138.5 billion, at constant 1980 prices, giving a per capita income of US\$1098.9, the highest in Central regions Africa. The agricultural potential is concentrated in the coastal regions where only about 4 per cent of the total area is cultivated. In contrast, the industrial potential is enormous and together the North African countries produced more than 50 per cent of Africa's manufacturing output.

*Projected Time-table for the Establishment of the African Community*

**At the Continental Level**

In the Lagos Plan of Action and Final Act of Lagos, the Heads of States and Governments of OAU agreed to set up, by the year 2000, an African Economic Community so as to ensure the economic, social and cultural integration of the African continent. The aim of this community would be "to promote collective, accelerated, self-reliant and self-sustaining development of member States; co-operation among these States; and their integration in the economic, social and cultural fields"<sup>14</sup>. To achieve this objective, the African Heads of State and Government proposed the following time table:

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13 For more detailed analysis, see UNECA, "Economic Co-operation in North Africa" (E/CN: 14/NA/ECOP.3), May 1966.

14 OAU, the Lagos Plan of Action for the Economic Development of Africa (1980-2000). OAU, Addis Ababa, Ethiopia (1985) p. 128.

(a) *During the period 1980-1990*, African countries should endeavour to:

(i) strengthen the existing sub-regional Economic Communities (West Africa) and establish other economic groupings in the other sub-regions of Africa so as to cover the continent as a whole (Central Africa, Eastern Africa, Southern Africa and Northern Africa)

(ii) strengthen, effectively, sectorial integration at the continental level, and particularly in the fields of agriculture, food, transport and communications, industry and energy;

(iii) promote co-ordination and harmonization among the existing and future economic groupings for a gradual establishment of an African Common Market.

(b) *During the period 1990-2000*, African countries should endeavour to:

(i) take steps towards further sectorial integration through: harmonization of their strategic policies, and economic development plans; promotion of joint projects, particularly in the above-mentioned economic fields; harmonization of their financial and monetary policies;

(ii) take measures to affect the establishment of an African Common Market and other measures that would lead to the attainment of the aims and objectives of the African Economic Community.

#### **At the sub-regional level**

It is in the spirit of the Lagos Plan of Action and Final Act of Lagos that the Heads of State and Government of different African sub-regions have decided to create the intergovernmental sub-regional institutions such as the Economic Community of West African States (ECOWAS), the Economic Community of Central African States (ECCAS), the Eastern and Southern African Preferential Trade Area (PTA) and the forthcoming Preferential Trade Area of North African States. It is up to each sub-region to try and fix and implement its own time table within the framework of the overall calendar assigned to the continent which targeted the year 2000 for the establishment of the continent's Economic Community. The classical approach to the process of economic integration envisages a certain number of phases, namely:

(a) *The Free Trade Area* which implies the suppression by the participating member countries of tariff and non-tariff barriers as well as the quantitative restrictions which constitute obstacles to the free circulation of goods and services between the countries concerned;

(b) *The Customs Union* which supposes that the member-countries apply an external common tariff in their trade relations with the third countries in order to create a vast internal market to the benefit of the products originating in the member countries of the Customs Union.

(c) *The Common Market* which implies a more extensive integration and a more close co-operation in the key sectors of the economy: agriculture, industry, transport and communications, natural resources and energy, money and finance. Within this phase, measures are taken to facilitate the free movement of persons, capital, goods and services with a view to creating the favourable conditions for the exploitation of the natural resources and the local means of production which would allow the optimum utilization and allocation of the sub-regional resources.

(d) *The Economic Community (or The Economic Union)* which supposes harmonization of economic policies in a certain number of key-sectors including *inter alia*: trade, customs, money and payments, fiscality, finance, industry, agriculture, science and technology, energy, transport and communications, natural and human resources. This harmonization of sectorial policies should necessarily lead towards harmonious and coherent economic relations with a view to achieving a balanced economic development at the sub-regional level. The basic aim of the Lagos Plan of Action is precisely to realize a collective self-reliant, self-sustained development at the community level where the benefits of integration will fully profit to all the member States.

Table 2 gives the planned timetable of the various sub-regional institutions as they were initially designed in the respective Treaties establishing these institutions.

**Table 2: Phased time-table from the subregional organizations**

Subregional Institution	Beginning of Treaty	Free Trade Area	Custom Union	Common Market	Economic Community
		(1)	(2)	(3)	(4)
ECOWAS	10/06/75	1989	1992		
ECCAS	10/10/83	1992	1996	2000	
E & SA PTA	21/12/81	19991			
North Afr. PTA	1990				

(1) Complete eliminations of tariff & non-tariff barriers

(2) Application of a Common bilateral Tariff against Third countries

(3) Co-operation in the key sectors of the economy

(4) Harmonization of economic policies in the economic and social sectors.

Source: Subregional Treaties and reports.

#### *D. Areas of co-operation and means available for action*

The founding documents (Treaty and Protocols) of the various sub-regional organizations have set themselves more or less the same general objectives leading to the co-ordination and harmonization of national policies more effectively with a view to defining common development strategies. These objectives are *inter alia*:

(i) To promote and encourage the harmonious and balanced development of all economic activities conducted by member States, particularly in agri-

culture, industry, transport and animal husbandry, communications, energy, trade and finance, human and natural resources development and utilization;

(ii) To maintain economic stability and contribute to the development of the African continent;

(iii) To achieve the economic integration of their sub-region by strengthening co-operation among member States and by creating free trade areas that will lead to a genuine common market.

The means whereby these sub-regional organizations operate come from limited resources, namely: (i) the budget made of contributions paid in by member States; (ii) Financial institutions set up within the framework of these sub-regional organizations like the Fund for Co-operation, Compensation and Development of ECOWAS, the Clearing House and the Development Bank for the Eastern and Southern States, the Development Bank for the Central African States, etc.; (ii) External bilateral and multilateral technical and financial assistance which is, at present, extremely limited in view of the fact that external donors prefer to deal with the African development problems on a country-to-country basis rather than on the sub-regional level concerning the multinational projects.

## **II. Sectorial Planning in Sub-regional Co-operative Arrangements**

Looking at the various sub-regional documents (Treaty, Protocols, sub-regional programmes of action, sub-regional sectorial programmes, sub-regional survey of economic and social conditions, etc.), one can, in general, identify initial strategies and priority areas, which emphasize first the importance of producing, within the sub-region, the goods and services currently being imported from the outside world, and secondly the need to rehabilitate the sub-region's existing transport and communications network and, where necessary, to create a new one in order to allow for the expansion of the intra-sub-regional trade in those produced goods and services. Therefore, sectorial programmes have been established for co-operation in the key production sectors (food and agriculture, and industry, including mining, manufacturing and energy) and in the key services sectors (Transport and Communications, intra-African trade, and manpower development and utilization). The main features of these sub-regional sectorial programmes are globally and briefly reviewed below.

### *A. Review of sub-regional co-operation in agriculture and industry.*

#### **1. Basic assumptions**

In approaching the problems of increasing production in the African economies, one should bear in mind the following three basic assumptions:

a) All the African member States of the various sub-regional organizations do not have a uniform approach to economic management. For instance,

although all member States see a role for both private and public enterprises in their economies, the balance in each national economy varies considerably. In some countries, state enterprises play the leading role in the economy, while in others the private sector is dominant. For all member States, however, there is a mix within the economy. But all member States, because of the fact of being at the first stage of economic development with poor resource endowment, make provisions in their development plans for attracting foreign investments and for mobilizing external technical and financial resources to complement their own national resources provided that such external assistance is given under the normal, non-constraining conditions.

b) Despite their political approach of economic management, all member-States who are signatories to the sub-regional Treaty of co-operation believe that national economic growth/development will be achieved more rapidly and will be more effective if development takes place in the context of global sub-regional co-operation. This will increase production through specialization and enhance intra-sub-regional trade behind the small national market.

c) All member-States are willing to accept foreign companies and investment institutions that make a long-term real commitment to the development of the national/sub-regional economy and share the costs and risks of investment, on the understanding that they also share reasonably in the benefits and that they respect the laws and customs, habits of the countries concerned. In this context, capital, technology and expertise are most welcome to strengthen and develop further the national/sub-regional productive capacity.

## 2. Co-operation in Food and Agriculture

The importance of agricultural development - as it provides employment and/or means of subsistence for more than three-quarters of the population - has been highlighted in the various sub-regional programme of action. For many reasons, (structural, natural (drought) and financial) the performance of the agricultural sector in many countries of the sub-regions over the past half of the 1980s has been extremely disappointing. This resulted in increasing levels of food imports which, in turn, have compounded the pressures on the balance of payments of member-States. In addition, the inherited dualistic structures of several African agricultures, with a small holder sector employing the majority of the labour force and operating at a subsistence level though moving now into the cash economy, make it difficult to use intensive capital and modern technologies. Therefore, there is vast scope here for national and sub-regional efforts to raise output relatively quickly, given the fact that in many countries only a small proportion of land available for arable agriculture is actually used for it.

Sub-regional co-operation in agricultural development is designed to reinforce national agriculture and to support strategies that are targeted at increa-

sing production and employment and raising incomes in the rural areas. This strategy is generally based on the premise that food deficit member States will give higher priority to increasing food production while food surplus countries will be giving more attention to agricultural diversification into cash and industrial crops, so that the intra-sub-regional exchange of food products and cash crop products can take place, not only to feed the needy population, but also to feed the infant agro-industries in the respective countries. This wish to expand the intra-sub-regional trade in foods, livestock, and other agricultural items is explained by the fact that the policy being presently pursued by the industrial countries - which used to offer markets for African agricultural products - in favour of protecting their subsidized agricultural producers or of developing synthetic substitutes has not only inhibited the development of the African agriculture and reduced the export earnings - thus compounding foreign exchange difficulties - it has also penalized consumers in the member States who have to pay high prices for local produce.

### 3. Co-operation in Industry (Mining, Manufacturing and Energy)

As was indicated above, all the four African sub-regions possess a tremendous amount of minerals in varying numbers and quantities. In most of the states substantial developments have been undertaken to exploit these resources; but, in all cases, this development has been geared to production for export and priority was given to this sector in terms of foreign exchange allocations, despite its highly costly imported machinery and equipment. Sub-regional institutions seek co-operation in the mining sector on the assumption that, given the current international economic climate, the continuing low level of base metal prices and the fact that for many countries in the sub-region, the prospects for finding large scale new deposits are limited, joint multinational ventures with or without foreign investors can facilitate the exploitation process. Attention is also being given to the development of mining in order to serve the sub-regional economy rather than simply for export overseas. Co-operation is being sought in order to produce jointly some of the basic inputs which the mining industry requires and to share facilities.

The manufacturing development in most of African countries is, in general, at a relatively low level, contributing to not more than 10 per cent of GDP in most countries. Many of the existing manufacturing industries which are generally import dependent are related to the agriculture and mining sectors, either as processors of their outputs or as producers of inputs. The main thrust in the sub-regional manufacturing industry programme is to promote self-reliance among member-States by ensuring increased production of goods and services to satisfy the basic needs of the people. Sub-regional

programmes in this field concentrate thus on the development of basic needs industries and core industries and in relating it to the need for greater intra-sub-regional trade. In this connection, programmes are being developed to strengthen co-ordination in industrial support services in standardization and quality control; research and development; engineering design and other product development activities; management and skills development services; industrial and consultancy services; intra-sub-regional industrial linkages; investment policies and mechanisms; and small/medium scale technology development.

However, the sub-regional market has to be accessible to sub-regional producers in order to stimulate both sub-regional industrial production and investment and, therefore, this can be done on the basis of coordinated sub-regional production and trade, the gradual rationalization of the sub-region's industrial development and the joint planning of major new industrial investments. The priority, therefore, is to utilize fully the sub-regional market as a basis for industrial development; and in order to provide a firm platform for seeking external markets. Co-operation in the full utilization of the existing sub-regional energy resource (hydro-electric power, oil, gas, water resource, etc) is sought as a means for the expansion of the industrial capacity in the sub-regions. The development of the sub-regions' massive energy resources to provide economic and reliable sources of energy to industry, mining and agriculture is an essential prerequisite for a general expansion in investment which, in turn, calls on the construction industry.

### *3. Co-operation in the Services Sectors*

The key services sectors include transport and communication, trade and customs, manpower development and utilization. These represent a prerequisite for an intensified and concerted development of the various sub-regions.

#### *1. Co-operation in Transport and Communications*

The general objectives within the operational co-ordination activity of transport and communications that can be found in the various sub-regional transport and communication programmes are: (i) the rehabilitation and upgrading of the existing intra-sub-regional transport facilities and the creation of the new ones and the provision of adequate inter-state telecommunications and civil aviation services, and co-operation in their operations through establishment of bilateral and multilateral transport and communications agreements and by joining international conventions; (ii) the promotion of sub-regional co-ordination and co-operation on maintenance of infrastructure and equipment; (iii) the sub-regional harmonization of standards and specifications; and (iv) the harmonization of rules, regulations and practices related to operations and maintenance of the infrastructure and facilities for services. The specific objectives and detailed programme for implementation have been prepared for each transport sub-sector and the implementation is

in some cases, coordinated and monitored through meetings of country representatives of all transport and communications sectors. In communications which include telecommunications, meteorology and postal services, these goals are achieved through the existing communications institutions, such as sub-regional PANAFTEL offices.

The most highly recommended area of intra-sub-regional co-operation is the expansion and implementation of the United Nations Decade for Transport and Communications for Africa and the ECA TransAfrican Highways projects which try to foster the links between member States. Although these programmes were conceived at the regional level, its implementation is assured at national and sub-regional levels. The sub-regional planning of transport and communications sectors aimed at guaranteeing the cohesion of the sub-regional economic areas of the prime importance are the roads and road transports linking the various sub-regional railways transport planning deals with the problems of linking road transports. The sub-regional air transport planning deals with the problem of harmonizing passenger and merchandise traffics and that of creating a sub-regional airlines company to complement the activities of national airlines. The sub-regional maritime transport planning deals with the problem of coastal shipping and proposals regarding the creation of a sub-regional coastal shipping company servicing the coastal countries with their neighbouring landlocked countries have been made in the various sub-regional meetings of Heads of State and Government and their plenipotentiaries. The Panaftel and the African satellite projects have become sub-regional co-operation projects found in the various sub-regional programmes of action, since they facilitate communications between all the member States and contribute powerfully to exchange of all kinds of information: linguistic, commercial, cultural, etc.

## 2. Co-operation in Trade and Customs

The increase in the agricultural and industrial production and the improvement in the sub-regional transport and communications link will inevitably call for increased intra-sub-regional trade in agricultural products and mineral and manufactured goods. The importance of trade development within the sub-region has been recognized in most of the sub-regional trade programmes. However, as it was seen in Table 1 above, the magnitude of intra-sub-regional trade compared to the total external trade of most African countries is very small. In 1986, it represented only 3.6 per cent of exports and 3.2 per cent of the imports of Africa's trade as a whole. The low level of intra-sub-regional trade is basically a result of lack of complementarity between the African economies which are primarily related to the low level of industrialization. The intra-sub-regional trade is also limited by other factors, including an insufficient transport network, the economic crisis, and the

trade-related activities such as high transportation cost, lack of credit, small markets with low income, low demand, inadequate pay and inconvertible currencies, etc.

The objectives of trade as spelled out in the various sub-regional programmes is to enable the increase of production, employment and incomes and to exchange the goods thus produced with other goods that better satisfy consumption and future developments. The aim of intra-sub-regional trade is to further increase these benefits, to obtain better conditions in trading relationships, to diversify the economy and reduce external dependence, and possibly create a basis for mutually reinforcing inter-linkages for future developments.

Sub-regional programmes of action in trade and customs generally recommend measures to be taken on a bilateral and multilateral basis, using a step-by-step, flexible approach depending on the commodities involved. Trade co-operation involves long-term trade agreements between member states based on specified product lists and annual targets. This approach seems to be particularly pertinent in support of industrial products for joint industrial co-operation ventures, the primary products being easily accorded free trade. A system of preferences with the famous "most favoured nation clause" coupled with the programme for reduction and/or elimination of tariff and non-tariff barriers and the establishment of a clearing-house have been advocated. Programmes of trade promotion measures, including trade fairs, seminars, exchange of trade mission, computerized trade information, etc. have been and are being developed. The improvement of transport and communications within the sub-regions and the establishment of trade facilitating mechanism between member States, such as insurance and forwarding, export and imports credit facilities, etc. have been assigned an important role in several sub-regional programmes with a view to promoting intra-sub-regional trade.

### 3. Co-operation in Manpower Development and Utilization

Several member States of the various sub-regions face serious shortages of highly qualified personnel in the priority development areas mentioned above. Very often this situation raised out of insufficient numbers of students with the requisite grouping in scientific, technical and mathematical subjects. This leads a number of African countries to depend on expatriate personnel to fill the highly technical positions. Co-operation in manpower development and utilization is based on the premises that some of the technical positions could well be filled by experts of the same caliber recruited from within the sub-regions in order to minimize the costs of handling foreign experts.

The manpower sectorial strategy of the different sub-regional institutions generally identifies the following priority activities for the sector: (i) training to support the activities of the other priority sectors specifically with regard

to the execution, operation and maintenance of projects; (ii) training in management and public administration; (iii) without detracting from the need for high-level personnel, the vocational training of sub-professional cadres especially agricultural and engineering craftsmen, technicians and trainers; (iv) foundation training in scientific and technical subjects through such activities as seminars and workshops, the production of text-books and other materials, language training, etc.; (v) training in project formulation and design and the mobilization of technical resources in support of the above activities. In this connection, several institutions of higher learning and research have been and are planned to be created for the purpose of serving the manpower need of the sub-regions in the priority areas. In some cases, sub-regional institutions encourage the maximum possible utilization of the existing training institutions in the sub-region to fulfill mandates in already identified priority areas of co-operation.

### **III. A New Strategy for Sub-regional Co-operation and Economic Integration**

#### *A. The Problem Setting*

The move towards economic integration on an sub-regional scale has caught the attention of economic policy-makers throughout the developing Africa. For the types of economic integration experienced by other groupings in the World-like the EEC countries and the COMECON countries - have resulted in large economic benefits, mainly to the member countries. However, countries in Africa, as in other developing countries of Latin America and Asia, have parallel economies. Each produces a relatively narrow range of exportables. Hence, the scope for intra-regional trade growth is constrained. Even if the range of exportables does overlap, it usually is oriented toward the industrial countries of Europe and North America, for the exportables generally are primary commodities. In addition, the African countries - which generally have a labour surplus and a shortage of capital - find limited benefits, from allowing free movement of the factors of production throughout the sub-regional integrated area and the disparities of the structures of the African economies often tend to keep economic benefits to a minimum.

Although these factors should not necessarily discourage integration efforts by African countries, they do show that integration among them must accomplish different objectives than those that have made for success in developed countries.. These objectives, trade creation and improved resource allocation, should focus primarily on structural transformations since the existing structures represent a critical bottleneck to cooperative efforts. Structural transformation means a dynamic increase in intersectoral dependence in

both the sub-regional economy and its constituent national units, for production as well as consumption. Thus, the probable economic effect of the integration of national economies depend, among other things, on the type of approach as well as on its adaptation to the group of nations involved.

*B. The "Free Market" Versus "Planned" Approach to Sub-regional Economic Integration.*

There are two types of approaches to regional or sub-regional economic integration: (i) the micro, or *project*, approach and (2) the macro, or *globalist*, approach. With the project approach, the countries commit themselves to the relation of jointly formulated projects which have mutual benefits. This method does not necessarily require inter-state institution building, nor is it based on a pre-planned model for further integration of the cooperating countries. It rather concentrates on specific products, for instance the industrial co-operation projects initially promoted by ECA in North Africa which involved a matching of underutilized capacities, or specialization and complementarity agreements related to the existing, planned or new industrial ventures. The main objectives of such co-operation are to obtain better economies of scale, and to exploit the existence of comparative advantage.

Supporters of this flexible project approach argue that integration in one sector would encourage integration on a larger scale, especially where political obstacles hinder integration on a broad front<sup>15</sup>. The European Coal and Steel Community is a good illustration of this approach, since it did demonstrate the possibility of integration in Europe and thereby helped in the establishment of the European Economic Community (EEC). The nonsympathetic authors of this project approach to integration argue that, whereas the simultaneous integration of all sectors brings about compensating changes, integration in one sector or project leads to a readjustment in that unique sector while price and cost distortions persist in the non-integrated sectors. Others argue that, in the absence of exchange rate flexibility, the sectoral/project approach put additional burdens on the external balance since it unnecessarily burdens exchange reserves in some participating countries while inflating reserves in others<sup>16</sup>. In addition the project approach requires complex and time-consuming negotiations at the State, industry and company levels, that must be conducted before the project can go ahead; this was the case, for instance for the Latin American Free Trade Association (LAFTA).

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15 D.U. Sticker, "The Functional Approach to European Integration" *Foreign Affairs*, April 1951, pp. 436-444. See also UN-ECA, *Economic Co-operation in North Africa* (E/CN:14/NA/ECOP.3), May 1966.

16 Bela Balassa, *Economic Development and Integration* (Mexico City: CEMLA, 1965), p. 16.

On the other hand, within the *globalist* approach, one can distinguish two types of integration approach: (i) market integration approach and (ii) Development integration approach.

The *market integration approach* is based on the premise that market forces set free at one stage have spill-over effects on the next stage, making implementation of this an economic necessity. This is evident from the assumption of perfect markets, full employment, constant terms of trade, no transport costs, etc. The tight political co-operation and delegation of powers to super-national bodies will only be relevant in the later stages of integration. The mechanism by which the ideal market integration approach functions can be presented as follows:

Table 3 - The ideal-types of market integration action

Action Ideal-types	Elimination of tariffs & quotas	Common external tariff	Free flow of labour and capital	Harmonization of economic policies	Unification of political institutions
1. Free Trade Area	(A)				
2. Customs Union		(B)			
3. Common Market			(C)		
4. Economic Union or Community				(D)	
5. Political union					(E)

Source: SADCC

In other words, the ideal market integration process would follow the five major stages of integration: (i) the free trade area, which implies the removal of customs tariff and non-tariff barriers and quantitative restrictions; (ii) the customs union, which implies the tariff of the participating countries within the sub-region against outsiders; (iii) the common market, where all restrictions on factor movements within the sub-region are abolished; (iv) the economic union, where economic, monetary, fiscal, social and counter cyclical policies are, to some extent, harmonized; and (v) the supernational union, where the respective governments completely abandon their sovereignty over the policies of (i) to (iv) above and a supernational authority issues binding decisions.

Most of the major African sub-regional integration schemes analysed in this paper (ECOWAS, ECCAS, PTA-East and Southern Africa, PTA-North Africa) are found struggling to implement (A), whereas the EEC could be

placed somewhere between (C) and (D) and the Federation of the United States of America would fit into (E). Two major concepts are being advocated in this market integration approach trade creation and trade diversion. The trade creation represents the amount of trade created, when low cost products from one country due to tariff reductions, substitute high cost production in another country within the trade union; and the trade diversion represents the trade loss which the countries suffer when hindering, through high external custom duties, high cost sub-regional products from being substituted by low cost products from outside the union. Thus, the sub-regions in which the countries have a lot of trade with each other and a relatively small trade with the rest of the world and have structures of production that complement each other, are likely to gain from sub-regional economic integration. That is, the trade created will be greater than the trade diverted<sup>17</sup>.

In application of these concepts of the market approach to integration, one can argue that external trade of the African countries is likely to be more beneficial with industrialized countries with which they trade most than with countries in their own sub-region for which trade is small. In addition, most of their exports are raw materials which seldom have a sub-regional market and which seldom have tariff problems on the world market where they largely are traded freely (except that their prices had gone down). Thus, the sub-regional market integration cannot be beneficial to the majority of developing African countries, since its underlying assumptions - perfect markets and full employments - are basically static and do not correspond to the realities of the developing world where large underutilized human and material resources prevail. The market integration approach rather creates the so called "polarization effect"; that is, the unequal distribution of benefits resulting from sub-regional economic integration.

In other words, if the utilization of new economic opportunities is left solely to the market, growth will occur in the areas that are most advanced in terms of industrial and financial infrastructure, communications, etc. Countries with an initial advantage will reap the benefits of co-operation, as was illustrated in the case of EAC and UDEAC. The least developed areas become pools of stagnation. These backwash effects which include the movement of capital and skilled labour towards the more advanced countries and the establishment of new industries in these countries would tend to increase sub-regional disparities in levels of economic development<sup>18</sup>.

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17 See Jacob Viner, *The Customs Union Issue* (New York: Carnegie Endowment for International Peace, 1950), and R.G. Lipsey "The Theory of Customs Union; A General Survey", *Economic Journal*, Vol. 70, September 1960, pp. 496-513.

18 See Balassa, *Economic Development and Integration*, op. cit., p. 123.

The supporters of the market integration approach advance the argument that the market forces, in the course of time, create a counterforce - the spread effects that tend to minimize disparities within a market area. These include such factors as increased demand in the more developed areas for the products of the less developed ones and the transmission of technology, improved skills, and capital to less developed areas as a result of the over-congestion, for high costs of manpower, land and services motivate industry to move into lesser developed areas with lower costs<sup>19</sup> However, it is argued that the spread effects which reduce regional/sub-regional disparities are likely to operate more effectively in developed countries than in developing ones, because in those countries highly developed price systems permit the exploitation of cost differences. Existing industrial structures will benefit easily from increased intra-industry specialization and the developed infrastructure will discourage the concentration of foreign investments in any single member country. But in developing countries, specially in Africa it will take a long time for these diseconomies to manifest themselves because labour reserves are abundant even in the relatively industrialized areas. Consequently, the spread effects offers little hope of offsetting the inequitable distribution of benefits from market integration. Therefore, compensatory and corrective mechanisms have to be developed.

*The development integration approach* or otherwise called the "planned" approach differs from the market integration approach in two respects: political co-operation and intervention, and distribution of benefits. While in the market integration approach, close political co-operation comes in at a rather late stage in the integration process, in the development integration approach, political co-operation on a high level is a prerequisite for the successful implementation of the integration schemes. That is, economic integration is better conceptualized, at least in its first stages, in terms of "high politics", because a great deal of bargaining and negotiation and a conscious intervention by the regional/sub-regional partners in promoting co-operation and interdependence are needed, rather than traditional economic theorizing.

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19 This is the case of the movement of multinational co-operations from developed countries with high production costs to developing countries with cheaper manpower and lands. See Gunnar Myrdal, *Economic Theory and Underdeveloped Regions* (New York: Harper & Row, 1956), and Balassa: op. cit., p. 204.

It is not left to the market mechanisms to define the sectors and scope of co-operation. For instance, political maneuvers are required in the negotiation of industrial location, given the disparities in socio-economic infrastructures and the pre-integration low level of industrialization of some member-countries. This exercise in politics is a delicate task, for it involves the ultimate question of national sovereignty. A nation entering an integration scheme must be prepared to renounce the right to take certain measures with regard to its economic policies and to offer politically motivated concessions<sup>20</sup>. Political maneuvers, especially in developing countries, are of crucial importance in the consolidation of the institutions necessary for economic integration. This does not mean that the economies of the participating countries must be centrally directed by a supra-institution. It only indicates a higher degree of state intervention compared to the market integration approach. The creation of supra-national institutions might come at an earlier stage than in the market approach just to coordinate the integration activities and to secure that the commonly defined objectives or plans are carried out successfully.

On the other hand, the distribution crises that arise from time to time in many of the integration schemes over for instance industrial plant location or fiscal distribution of common funds may well result from the preoccupation of each member-state with problems of domestic modernization and development. Thus, one should expect disagreements and political differences to arise from frictions among a union of developing countries. State intervention is needed to secure an equitable distribution of the benefits from sub-regional co-operation and to counteract the polarization tendencies. Member countries must coordinate and harmonize their national economic policies regardless of differences in their political structures. The equitable distribution of the benefits from an economic integration scheme can be achieved through compensatory and corrective measures.

The main compensatory measure is intergovernmental budgetary transfers to cover the cost of trade diversion or the custom revenues lost. The latter can be calculated by a formula favouring the least developed member-states like the type of compensation formula used in the Communauté Economique de l'Afrique de l'Ouest (CEAO) or the ECOWAS fund used to compensate member-States that will lose from the implementation of the trade liberalization programme. However, compensatory mechanisms alone cannot in themselves change an uneven pattern of economic development or counteract the

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20. See Ardy Stoutiesdijk "Economic Integration among Developing Countries" *Columbia Journal of World Business*, September-October 1970, pp.54-50; and Harry G. Johnson, "An Economic Theory of Protectionism, Tariff Bargaining and the Formation of Customs Union", *Journal of Political Economy*, October 1965, pp. 280-283.

polarisation effects, since they do not create jobs, industries, spin-off effects, etc. To do so, they must be coupled with *corrective* measures which include *inter alia*: (i) planned sub-regional industrial development favouring the least developed, poorly industrialized member countries; (ii) creation of funds or banks that give priority to the IDCs for infrastructure and industrial development projects; (iii) using the formula that allows a longer period to abolish or reduce tariffs for LDCs (like the one used in ECOWAS and (iv) offering specially favourable fiscal incentives for investments in LDCs. It is believed that the compensatory and corrective mechanism can offset the polarization effect of trade liberalization if they are fully implemented.

However, the central problem of the development integration approach is whether such a co-operation that involves binding commitments and possibly direct economic support from the more developed to the least developed member countries of the union would succeed or not, since the political situation in the more developed sub-regional partners might not allow for such concessions. The more developed member countries, such as Nigeria and Côte d'Ivoire in the ECOWAS, Kenya in the EAC and PTA, Zimbabwe in the SADCC and PTA, Cameroon, Gabon and Zaïre in the CEEAC and Cameroon, Gabon and Congo in the UDEAC, Zaïre in the CPGL etc. are "core states". Very much depends on their political willingness to use their economic potential in promoting sub-regional economic integration and a reasonable distribution of benefits.

#### *C. A Possible New "Development Market Pole" Approach*

The Lagos Plan of Action recognized the importance of regional/sub-regional economic co-operation and integration as necessary instruments for pursuing the objectives of national and collective self-reliance. Economic integration or co-operation was generally seen in the plan as not only desirable, but also as a necessity if Africa is to industrialize, develop intra-African trade, reduce her dependency on vulnerable and fluctuating overseas markets, mobilize and maximize scarce resources of capital and skills and finally forge the way to effective African unity, both political and economic. But so far concrete achievements of these concepts and strategies in Africa have been very modest in view of the problems and constraints enumerated above, namely those arising from the concerns with national sovereignty, reaching acceptable formulas and procedures as to the way in which the costs and benefits of economic co-operation should be shared, those of the failure of political initiatives and declared collective goodwill to be matched by practical actions, those arising from political and ideological cleavages, etc. However, since the early 1970s, the world recession and its severe impact on Africa's economic performance have strengthened interest in accele-

rating the implementation of the strategy elaborated in the Lagos Plan of Action for the increased regional/sub-regional co-operation through the establishment of new sub-regional groups and the geographical extension of existing ones. With the forthcoming creation of Preferential Trade Area (PTA) for the North African States scheduled for 1990, African countries will have accomplished these objectives, by doting each African sub-region with a major socio-economic integration and co-operation scheme. (ECOWAS for West Africa, CEEAC for Central Africa, PTA for East and Southern Africa and PTA for North Africa).

By the definition of their title, the ECOWAS and the CEEAC seem to favour more the global development approach to economic integration than the market approach since in their instituting treaties, economic integration and co-operation are treated as a strategy for economic development rather than a mere tariff issue. The PTA for East and Southern Africa and the PTA for North Africa favour more the market approach to integration, than the global development approach, since they put more emphasis on trade rather than on development issues. However, the East and Southern African Preferential Trade Area (PTA) while using the traditional market integration approach with a clear indication of how it intends to develop into a free trade area, a customs union, common market and eventually an economic community, it nevertheless includes, through its protocol of transport and communications, industrial and agricultural development, deliberate development integration efforts on its profile<sup>21</sup>. The same things go for the forthcoming preferential trade area for the North African States judging from the principles of the declaration of intent of North African plenipotentiaries<sup>22</sup>. Likewise, the ECOWAS and the CEEAC while putting emphasis on the development approach started their integration process by freeing market trade. Thus, it can be asserted that the major sub-regional integration schemes in Africa have adopted a rather mixed approach combining both the market and development approaches to integration.

This mixed approach can be developed into a "development-market pole" approach, that is, an acceptably balanced package approach which involves inter-governmental agreement on both (i) a harmonized industrial, agricultural and investment policy which guarantees each member State a fair share of potential industrial and agricultural investments and (ii) a harmonization of fiscal and monetary policy, and payment and credit agreements that lead to an equitable distribution of benefits arising from intra-sub-regional trade.

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21 See PTA, *The PTA: Potential and Objectives*, PTA Secretariat, 1986.

22 See UNECA/MULPOC/Tanger Report/PTA, Dec. 1987. Among various protocols, there will be protocols relating to the co-operation in the field of agricultural development, industrial development, energy, transport and communications

This mixed package approach must be politically feasible, so as to offer the possibility to each of the cooperating member State to get a fair share in the institution of integration induced, industrial, agricultural, and trade projects programmes to be implemented at the sub-regional level and their benefits. In fact, the two concepts are complementary rather than competitive; the pattern of industrial and agricultural development largely determines the direction and volume of trade and vice versa.

This is a more comprehensive approach to economic integration that involves a partnership between government and the private sector of the participating countries in promoting both production and trade. It is a practical programme oriented approach implying that sub-regional co-operation should be based on a careful analysis of the national interests of the participating states and the extent to which these interests are compatible and can be developed into common activities. It also implies that there should be a dove-tailing of national and sub-regional programmes such that they are mutually supportive.

However, the harmonization and co-ordination of the mix policy package approach will not be possible without a strong, flexible and devoted intergovernmental sub-regional institution empowered with the full responsibility to implement the sub-regional programme/projects of common interests, ensure the equitable distribution of gains from sub-regional union and safeguard conflicting national interests. The approach requires that such institutionalization should follow the articulation of sub-regional and national programmes/projects and respond to their implementation needs. The sub-regional institutions should be able to enhance the efficiency of resource utilization through the "pooling" and the "economies of scale" effects, demonstrate the capacity to mobilize resources beyond what the countries individually could afford and ensure that the benefits of sub-regional programmes are not only equitably distribute, but are perceived to be so. To achieve this, it is essential that sub-regional organizations provide for the direct involvement of member States in the identification, design and implementation of sub-regional programmes and projects that address more directly their immediate national needs through a phased and maturing process<sup>23</sup>. This decentraliza-

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23 For instance, there is a well-established ECOWAS machinery in each member state to coordinate and monitor the implementation of community decisions and programmes within the country. Such a national secretariat of ECOWAS is responsible not only for

tion goes beyond a simple bureaucratic machinery to make respective national governments politically accountable for the conception, operation and implementation of the sub-regional programme/project which are located on their territories, using national structures and institutions<sup>24</sup>.

The Lagos Plan of Action envisaged the establishment of the continental economic community by the year 2000 and this was to be done through reinforcing the process of sub-regional integration. The understanding was that the real foundations of the continental community are the sub-regional economic communities. The consolidation of these sub-regional entities into "development poles" will provide the conditions for a solid continental structure. In other words, the creation of a continental economic community would require that the sub-regional communities be essentially changed into viable "economic development entities" (poles) that give the necessary economic cohesion to the continental community<sup>25</sup>. This, in turn, would require the consolidation of the cohesion of the sub-regional economic institutions and the establishment of a sub-regional production capacity centred within these institutions with specialization in their resource-based fields of economic development. The consolidation of the cohesion of the African Community's area into the existing four development zones (poles) of North Africa, West Africa, Central Africa and East and Southern Africa to be incorporated into the existing sub-regional institutions (PTA-North Africa, ECOWAS, CEEAC and PTA-East and Southern Africa respectively) as the Community's major production and trade centres will help intensify intra-community trade by increasing the efficiency of the structure of production in the respective sub-region and the countries that compose it. That is why the new approach comes to be termed "development-market pole" approach.

#### *Practical Implications*

In practice, the "development-market pole" approach will imply the following practical considerations:

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country positions on community issues, but also it serves as an effective link between the member state and the institutions of the Community. A special unit within the ECOWAS executive secretariat has also been created to monitor the implementation of Community acts and decisions at the national and sub-regional levels. See ECOWAS, *Ten Years of ECOWAS 1875-1985*, op. cit.

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24 This method is presently being implemented in the SADCC countries. See SADCC: *Trends in African Co-operation; Role and Development of Regional and sub-regional institutions* ECA/CERAD/87/23 Abuja (Nigeria) June 1987.

25 The political ramification of this continental and sub-regional cohesion has been suggested by L. Sangare. *The Challenge of Economic Integration in Africa*, ECA/CE-RAD/87/24? Abuja (Nigeria), June 1987.

### **Consolidation in each Sub-region of all National and Multinational Institutions into one Flexible Supra-national Institution**

One of the problems of the sub-regional economic co-operation and integration in Africa is the existence of multiple intergovernmental organizations sometimes with conflicting and competitive interests, though not much different in terms of their broad objectives. Some of them have their origins in the colonial period, and others were created during the post-independence period. The "development-market pole" approach assumes that there must emerge a dynamic centre of gravity within the prospective sub-regional integrating area around which development and trade can be coordinated. Such a centre will play the role of "leader" in the process of integration in charge of coordinating, with flexibility, not only the policies and programmes of the participating countries, but also those of the intergovernmental organizations in the sub-region in order to avoid duplication, unnecessary competition among them and, above all, dissipation of the meager resources of the sub-region. Sometimes the old intergovernmental organizations have much more experiences of co-operation than the newly created ones and had already gone far in the process of integration. This is the case of CEAO, MRU in West Africa, UDEAC and CEPGL in Central Africa, the defunct EAC and SADCC in East and Southern Africa and the Maghreb in North Africa, etc. But the programmes of these specialized institutions should be coordinated with those of the all embracing newly created large sub-regional frames of co-operation to which all member-State of the sub-regions belong (i.e. ECOWAS, CEEAC, PTA-East and Southern Africa and PTA-North Africa), in such a way that they become complementary rather than competitive<sup>26</sup>

#### **2. Strengthening the Sub-regional Technical Organs**

The existing and newly created technical and services intergovernmental organizations in all fields of economic development should also fit into the new scheme of production/trade integration as institutions providing services of a technical or scientific nature for the benefit of the member countries of the sub-region. In this respect, the ECA-MULPOCS and other organizations of the UN system should be able to provide technical assistance to the "sub-regional poles" by strengthening their sub-regional offices with highly competent technical staff in the sectorial fields of agriculture, industry (in-

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26 The ECOWAS Executive Secretariat has indeed been working consistently since 1977, towards the creation of an efficient co-operation framework for all the economic co-operation institutions operating within West Africa (in particular CEAO and MRU) despite the political constraints encountered.

cluding mining, manufacturing and energy) transport and communications, trade and customs, and manpower development and utilization.

### 3. Enhancing the Efficiency of Resource Mobilization and Utilization

The "sub-regional poles" around which production and trade would be integrated should be able to mobilize financial resources from within and outside the sub-region beyond what their member States can raise individually in order to implement sub-regional programmes/projects. The sub-regional activities should be planned to reflect both the likely resource availability and the internal capacity to implement these activities. The capacity to articulate sub-regional programmes/projects which will attract and maintain the interest of member States and generate the necessary resources depends to a considerable extent on the leadership and competence of the sub-regional organizations themselves. Although there is a need to maintain some balance of nationalities in sub-regional organizations, such balance should be subordinated to the factors of competence, efficiency and expertise.

### IV. Conclusion

The four major integration schemes in Africa discussed in this paper - the ECOWAS, the CEEAC, the PTA-East and Southern Africa and the PTA-North Africa - vary considerably in size both in terms of population and in terms of their domestic gross product (GDP). All four have a much larger population in 1986 which vary from 63.1 million inhabitants in the CEEAC to 174.1 million in the ECOWAS and a GDP per capita varying from US\$ 229 in East and Southern PTA to US\$ 1099 in North African PTA (see Table 1). They also vary considerably in scope. The official descriptions (Treaty and Protocols) of the ECOWAS and the CEEAC, free trade being a goal which is projected to be attained by the early 1990s, put more emphasis on the global development than on the market integration approach; whereas in the East and Southern African PTA and the North African PTA, by definition, market integration is the first priority and development integration the second, although in all the four integration frames the two approaches are, in practice, being executed simultaneously. Within these four major newly created cooperative arrangements, there exists a multitude of other integration schemes with small markets (population and per capita GDP), some of which date from the pre-independence period and thus having considerable experience in the integration process. This already constitutes a positive element for the acceleration of time table for the establishment of the African Economic Community by the year 2000 based on the sub-regional cohesion if these other sub-regional organizations willingly accept to harmonize and consolidate their policies with those of the four major sub-regional cooperative schemes which were created within the framework of the Lagos Plan of Action.

Although the progress achieved in the field of trade liberalization might in most cases be limited as demonstrated by the poor performance of intra-sub-

regional trade, some schemes have achieved considerable co-operation and co-ordination in other matters. One of those fields is that of commonly operated services such as trans-African highways, railways, air transport, ports and communications, income tax and customs revenue administration, insurance, shipping, etc. In monetary matters, very little progress has been achieved so far in most of the integration schemes, except in the East and Southern PTA where an effective Clearing House using both a common currency (UAPTA) and national currencies is now on the operational stage for settling intra-sub-regional trade payments, and in ECOWAS where the Community Development Fund is being used to reduce the disparities in the levels of economic development among the member States. The CEEAC on the other hand made commendable efforts for the collection of sub-regional data needed for assessing the performance of member States in the major fields of economic development. The institutional set-up of the various integration schemes is more or less similar: the basic model being a policy-making authority of Heads of State and Government assisted by the Council of Ministers, an executive committee, a varying number of technical commissions and sub-commissions and a Secretary-General with a permanent secretariat.

In none of the schemes at present in operation does comprehensive sub-regional investment planning play a significant role<sup>27</sup>. Development plans are in all cases based on national rather than sub-regional resource endowments, and although sub-regional imports and exports are usually projected separately from all other external trade, their treatment in economic planning is essentially similar. Although thus comprehensive planning on a sub-regional scale has not been applied so far, in a number of schemes, sub-regional sector planning has taken place or is being attempted, particularly in the services sectors: (transport and communications) although in isolated cases sub-regional planning in industrial sub-sectors has been attempted such as the iron and steel in PTA and some specialization agreements in ECOWAS. On the whole, the little sub-regional planning that took place and a few specialization agreements concluded are predominantly based on the desire to achieve equitable distribution of costs and benefits of the integration schemes and a policy directed at making optimal use of existing resources in the sub-region only comes in as a secondary consideration. The basic prob-

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27 The CEPGL, however, initiated a sub-regional Five Year Plan (1986-1990) based on the priority in various sectors, but still it remains far from being a comprehensive sub-regional investment programme.

lem in all integration schemes which have matured is that all partners in the scheme usually insist on an equitable distribution of costs and benefits related to the operation of the scheme. But most of the major newly created African cooperative arrangements are on the first stage of the integration process and, therefore, to predict the solution to such distributional problems, a mix package approach was proposed here which takes into account both production and trade considerations.

A methodological objection to the identification approach as it has been applied so far is that it is essentially static. Gains and losses are assessed at one given point in time and no account is taken of cumulative past effects and potential future effects. The methodologically ideal criterion to assess these not only is lacking, but also the partial assessment made so far in practice suffers from the existing gaps in statistical information. It is, therefore, not surprising that the closely linked problem of compensation in those integration schemes has almost everywhere remained unsolved, in the sense that dissatisfaction of at least some of the members persists in virtually all schemes, although all integration schemes have adopted a certain set of compensatory measures, mostly of a rather *ad hoc* nature. The mixed market-development package approach to integration has the merit of proposing both the compensatory measures to correct the market distortions and the corrective measures to reduce major disparities in the levels of development among member States in order to ensure a fair balance of reciprocity of benefits and equal opportunities of growth and maintenance of comparable levels of social services.